

**Erasmus+ Youth Exchange
"Green Choice"
Willemstad, Curacao
12-18 October 2021**

Follow up initiative reports - Business initiatives developed by project participants
Curaçao x Georgia x Croatia

In early October of this year, a "Green Choice" youth Exchange was held in the lovely sunny island of Curaçao, where groups of youth from Croatia and Georgia participated. The project was all about being green, the art of being sustainable, be an entrepreneur to grow and build your idea in your local community. All of them being teachable moments.

During the YE, every country got the opportunity to start working on its own dissemination project. All 3 countries had to build their idea which would work in their own community, argue why this would work, and later on also start branding and spreading this.

As for the Curaçao group, we decided to target one of the most important issue in our country, which is poverty. Our island is just like any other country, we all have the same problems which is set in our community. We as youth if we want to see changes that starts with us.

CURACAO CWGREEN WILL

www.facebook.com/greenwillcuracao

Summary:

♻️ Greenwill is an organization that collects school uniforms. These uniforms get repaired, recolored, reused, and recycled. The goal of the organization is to provide affordable school new uniforms for everyone and also bring a new life to school uniforms that are no longer in use and that would traditionally end up in landfills.

♻️ Focusing on changing the linear economy to a circular economy where every materials and product last as long as possible. Tackling global challenges like climate change, biodiversity loss, waste, and pollution.

♻️ Greenwill aims to raise awareness on clothing waste. By involving our community to understand the importance of reusing clothes. By doing so we start to create a circular economy focuses on the clothing industry.

♻️ You can find the Green will bins at this moment at "Colegio Felis" where you can deposit the school uniforms that are no longer in use so these can find a new life and enhance a life of another individual.

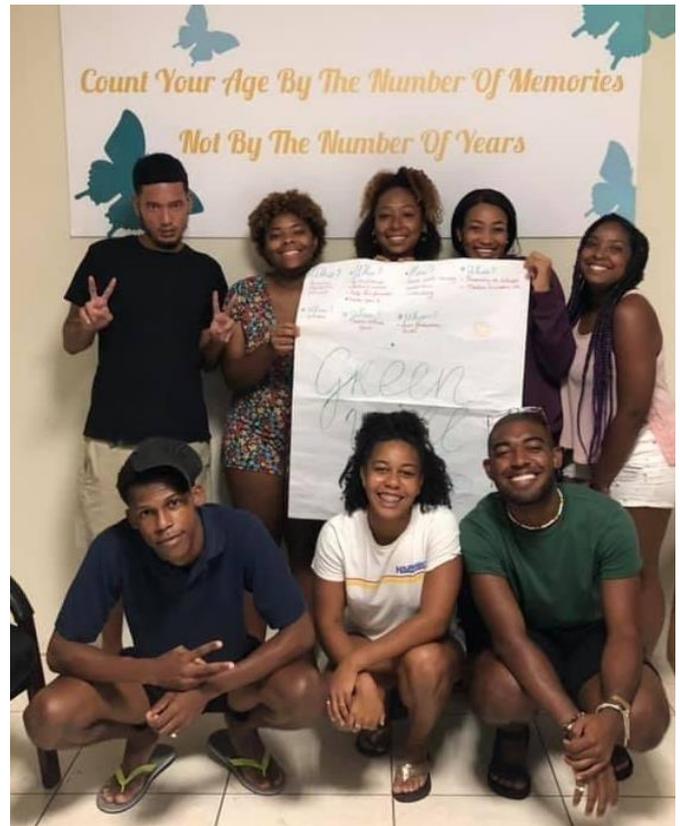
"GREEN WILL "an idea created by the local team of Curaçao to target the annual waste of uniforms and the less fortunate kids. After presenting this idea and changes were made it became more than that. Green Will's main target will still be the less fortunate kids, this will also directly be helping their parents and schools. Since every school year people have to buy new uniforms it becomes a hassle for



the low-income families whom cannot afford this 'luxury' and who also may have more than 1 child attending school.

The idea is for the end of this school year to start collecting unused and old uniforms from students who don't need it anymore and for those who can afford to buy new ones. They can donate these and the project group will repair and rebrand these old uniforms into new ones using the 5 R's. There will also be a quality label attached to the uniforms just for US to know if any of them make a comeback. We will be selling these repair uniforms for less money than retailers and affordable for all families especially the less fortunate.

How will this idea help local people? Of course we want to incorporate more people into this idea. That's why any parent who has the ability to sew, has experience repairing clothes would be perfect. This is also one of our indirect targets, as we help the unfortunate kids we also want to help their parents. We have a lot of unemployment on the island and this leads to the high poverty we have going on. If we give the opportunity to these parents they do not only help themselves and other but can also be an entrepreneur and start their own business.



Education starts in school. How we are planning to get the word out there is with schools. By going and presenting our idea to the teachers and parents. We also need to raise awareness about waste and to be more green. Since we want to implement the drop off bins in school so it's easier for everyone to help us collect the uniforms.

As for the name of the project, it came up from the words 'goodwill' and 'green choice' as we are doing both simultaneously.

Progress on the Implementation of initiative:

Since the end of this school year is months away we started with sharing our idea and raising awareness with schools. As we all went to different schools, we decided to target these so we have larger chances of spreading the word. We made posters to use as this can also be a good source to share our idea on. The media has also had a good impact. To this day our Facebook page keeps getting likes and we receive messages of people who want to know more about 'Green Will'.

As holidays are approaching, GREEN WILL team has decided to start giving back to the community now.

We plan a 2-day clothes collection for goodwill. As we know December is one of the months people spend more money especially on clothes we want to do our fair share as well. During these two days, we will be collecting clothes that can be repaired or seem as/ is new.

We will be dividing them into different piles of categories. From Gender, Size, Season/ Occasion.

As the opposite of our goal of selling the repair clothes for less money than retailers, we would let people come and choose these clothes by themselves. They don't have to pay for these since our target for this is to give back and see if our idea can be put in action. The rest of the clothes will later be donated directly to families or to organizations that are working with less fortunate families.

GEORGIA GE JAMICO JAMS

https://instagram.com/jamico_jams?utm_medium=copy_link

JamiCo presents:

- 🗨️ Main idea: to produce the jam out of “almost expired” fruits 🍓🍉🍒🍑🍌
- 💛 partnering with big supermarkets and local farmers 🧑🌾👨🍳
- 🌸 Sell it in eco-friendly packages with potential to return it and get the money back 🌱🔄
- 📦 Customers will be able to fill/refill their own jars with our delicious non-GMO/gluten-free/vegan /low in calories/low in fat/ 🍷 natural JAM jam 🍑
- 🇪🇺 Using European taxpayers money to make it come true 🙄

Suggestions ➡️

To make grape jams as we already have vineyards 🍇

To sell it on flea markets 📏📐

Ask farmers and big companies for donations 🙏🏠

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Progress of the Jamico Jams initiative: The participants back in Georgia communicated with a big wine producer company and received grapes for free to produce jams. The head of the factory was informed about the mission of the initiative and that’s why he donated the grapes. As a result, we produced the first part of the jams. The process we filmed via short video:

<https://www.youtube.com/watch?v=0412hzynCdo>



Our jams are packed in glass jars, which is a sustainable packaging (with the possibility of reusing them in the future)



Our jams are made from suboptimal grapes, which are usually thrown out by the producers



Labels on our products are made from recycled paper so we save earth resource

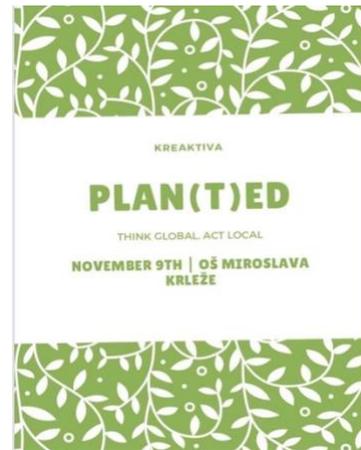
CROATIA HR ‘THINK GLOBAL, ACT LOCAL’

https://instagram.com/kreaktiva.os?utm_medium=copy_link

Summary:

Our idea was called "Think Global, act local", and our main goal was to plant trees and flowers with preschools, middle schools, and universities.

The children also gave us ideas for improvement, and they suggested us that we plant vegetables that the schools can use for making food. They also gave us the idea to make play an educational video or hold a presentation on why planting will be good for the environment. 🌱



Progress of the initiative:

On the 7th of December, we led a workshop with the students of Osijek's Medical high school. Following a brief presentation about the project, green entrepreneurship and circular economy, we encouraged the students to divide into groups and develop simple business ideas that are based on circular economy as we assisted them. Each group had around seven participants including the presenter. After finishing the task, they had under one minute to present their idea to us and the rest of the classes that are participating in the workshop.



The students had many useful and fresh ideas ranging from public transport solutions and technology enterprises, to art events and waste management. Furthermore, together, we talked through feedback on how to improve and carry out these ideas. At the end of the workshop, the group with the loudest ovation, received a small reward from Kreaktiva.

We also participated in an ERASMUS+ event and workshop in Osijek's Mathematical Gymnasium where we presented the "Green Choice" project. During the workshop, we assisted the students in devising plans and ideas on how to be more proactive in extracurricular activities. Furthermore, Kreaktiva was also invited by another NGO to participate in a major ERASMUS+ project in our city.



For more, see below

Karla Blažević · December 9, 2021 ·

Within two months after taking part in the YE Green Choice, we had a chance to disseminate activities in which we took part and to present both our organization, the project, and the learning outcomes to a few different groups of people.

On the 7th of December, we made a presentation and workshop in Medical Highschool in Osijek. Firstly, we introduced our NGO Kreaktiva to the 1st and 2nd-grade pupils. Furthermore, we have presented the Green Choice exchange and talked a little bit about our activities on Curacao. We have focused on sustainability and circular economy. Lastly, we did a workshop with them where they had to come up with their own business ideas based on the circular economy principle. After working in groups and brainstorming about the ideas, each group had an opportunity to present their idea to us in one minute. We really liked their creativity and all of the initiatives they came up with so we decided to vote for the winner based on the loudest applause. We prepared some presents for the winning group and rewarded them for their effort.

On the 8th of December we joined the initiative called "Zasadi stablo, ne budi panj" which we can translate as "Plant a tree, do not be a stump". Our volunteers planted 20 trees around Osijek. Before planting the trees, we had a quick education on how to do it properly so we do not damage the trees and they manage to survive the winter.



14 2 Comments Seen by 33

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Emil Flauder · December 27, 2021 at 4:18 PM ·

As a part of our dissemination, we are carrying out workshops and presentations to promote the ideas and skills that we gained together in Curaçao.

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